

TAVERNE • GUTENBERG

PRESS RELEASE – THE POWER OF ART IN COMMUNITY DEVELOPMENT

« UGNAYAN SA POBLACION »

OCT. – NOV. 2017

A collaboration between France and the Philippines that marks the 70th anniversary of diplomatic relations.

TAVERNE GUTENBERG, a unique art center like no other is fast becoming a pace-setter in the art scene in Lyon, France. Founded in 2015 by a French-Filipina designer [Maïa d'Aboville](#) and her globe-trotting French artist husband [Henri Lamy](#), Taverne Gutenberg has become a renowned creative hub that serves as an art residency, gallery, art studios and bar.

This quest for multi-cultural creativity and synergy is propelling [Taverne Gutenberg](#) to go international. And what better country to start than the Philippines, Maïa d'Aboville's beloved home country where she has deep roots from her childhood, a country that is also cherished by her artist husband Henri Lamy. In October–November 2017, Taverne Gutenberg will bring its 4 Lyon-based international artists to the Philippines for an intensive 6 to 8 weeks of art residency program. Their activities will be centered in Poblacion, the old district of Makati which has been transformed from a red light district to a wholesome and vibrant neighborhood rich in innovative artistic initiatives and exemplified by its partner [Pineapple Lab](#) where the opening exhibit and press conference will be held. As major sponsor, the [Z Hostel](#) will provide the visiting artists with free room accommodation and art space. The artists will transform this art space into an artistic environment, painting monumental outdoor and collaborative murals with local artists where the actual creative process of art will be open to the public. This will give the public the opportunity to directly interact with the artist at work.

Each week, the visiting artists will have close encounter with a Filipino artist in his or her own studio where there will be a real exchange of ideas and learning experience from their different cultural perspectives.

ARTISTS

International visual artists:

Henri Lamy (France) – Chufy (Switzerland)
Abdoul Khadre Seck (Senegal-Italy)
Alexandre Beretta (France-Ireland)

Filipino artists (project ambassadors) :

Agnes Arellano – Billy Bonnevie – Olivia d'Aboville

Filipino artists (meet-and-greet) :

BenCab – Ramon Orlina – Gus Albor – Leeroy New
Max Balatbat – Ling Quisumbing Ramilo
Dex Fernandez – Carlos Celdran – Dee Jae Paeste
& more TBA

KEY DATES

Press conference / Opening show

Wed. 10/25/2017 – starting 3pm

→ [Pineapple Lab, 6071 Palma Street, Makati](#)

Art auction – Date TBD

→ [Casa de Memoria, 156 Jupiter St., Makati](#)

Exhibition – Thurs. 11/16/2017

→ [Qube Gallery, Crossroads, Banilad, Cebu City](#)

Group exhibition – Wed. 11/22/2017

→ [Alliance française, 209 Nicanor Garcia St. Makati](#)

Street-children's exhibition – Wed. 11/29/2017

→ [Museo Pambata, Roxas Bd. cor. South Dr. Manila](#)

RSVP – PRESS CON.

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BenCab, Gus Albor, Agnes Arellano, Max Balatbat, Billy Bonnevie, Carlos Celdran, Olivia d'Aboville, Dex Fernandez, Leeroy New, Ramon Orlina, Dee Jae Paeste & Ling Quisumbing Ramilo will take part in this encounter which will create a rich human tapestry of artistic interaction.

According to Maïa d'Aboville, the core of their program for bringing Taverne Gutenberg to the Philippines is to share their passion for art with the poorest of the poor, by giving free art workshops to their NGO partners specialized in helping street children and youth at risk namely [Project Pearls](#), [Virlandie](#), [Stairway Foundation](#), [ACAY](#), and more.

Taverne Gutenberg will also organize a rich variety of live performances and exhibitions throughout these two months: at Pineapple Lab in collaboration with Agnes Arellano and Billy Bonnevie, Henri Lamy's solo art exhibition in [Qube Gallery](#) in Cebu, group exhibition at the [Alliance française de Manille](#), live painting battles, capoeira-painting performance, an art auction at [Casa de Memoria](#), and a children's exhibit at [Museo Pambata](#) where 50% of the proceeds will go to the NGOs.

All these activities and events will be captured by its local media partner [Sine de Oro](#) in a documentary film, in collaboration with a French film maker [Simon Dubreucq](#).

For more detailed information, please visit the website:

→ www.taverne-gutenberg.com/international-residency

ABOUT THE FOUNDERS



Maïa d'Aboville – project director

Henri Lamy – artist

Maïa d'Aboville (born 1989) is a French-Filipino art director who grew up in Manila. Passionate about the arts, she moved to Paris to study in the prestigious school [Arts Décoratifs](#), followed by a specialized master in interactive digital experiences in Gobelins (ranked N°1 Animation School worldwide).

Henri Lamy (born 1985 in Lyon) is a French visual artist whose career started in 2010 when he entered the art residency 59 Rivoli in Paris. From there, he has travelled all around the world in the quest for inspiration, mixing his two passions: capoeira and painting. He has travelled countless times in the Philippines, his second country.

Maïa and Henri met in Paris in 2012 and got married in 2016 in Puerto Galera (Or. Mindoro). *Ugnayan sa Poblacion* is their latest passion project.



PINEAPPLE LAB
CREATIVE HUB

pêbêo
fabricant de couleurs



Oube
gallery

WONDER fly

af Alliance Française
Manille



VILLA MALASIMBO
— Demo & Eco farm —



Olivia d'Aboville

PROJECT
PEARLS



Virlandie
Using Art to Build the Future of the Philippines

